

## SOCIAL MEDIA REAL ESTATE TIP:

Consider going Live on Facebook or Instagram while touring one of your listings or an open house! People love seeing you in action being along for the ride - even if it is just virtually!

### NATIONAL HOLIDAYS & SPECIAL INTERESTS DAYS

- Feb. 1: First Day of Black History Month
- Feb 5: Lantern Festival
- Feb. 12: Super Bowl Sunday
- Feb. 14: Valentine's Day
- Feb. 17: Random Acts Of Kindness Day
- Feb. 20: President's Day

### SOCIAL SHARE CONTENT READY - SUBSCRIBE & POST TODAY!

- Feb 1: Celebrate Black History Month
- Feb 2: Groundhog Day - Which will it be?
- Feb. 13: You are the heart of my business!
- Feb. 14: Money can't buy love!
- Feb. 20: February Homeowner Tips
- Feb. 24: Why use a Realtor?
- Feb. 27: Ask Me Anything!

## WEEK 1

Channel	Topic	Copy	Link	Picture/Video	# Likes	# Clicks
Facebook						
Instagram						
Twitter						
LinkedIn						

## WEEK 2

Channel	Topic	Copy	Link	Picture/Video	# Likes	# Clicks
Facebook						
Instagram						
Twitter						
LinkedIn						

## WEEK 3

Channel	Topic	Copy	Link	Picture/Video	# Likes	# Clicks
Facebook						
Instagram						
Twitter						
LinkedIn						

## WEEK 4

Channel	Topic	Copy	Link	Picture/Video	# Likes	# Clicks
Facebook						
Instagram						
Twitter						
LinkedIn						