



INTRODUCING
MICHAEL MAHONEY

Real Broker, MA LLC

real



My Gratitude

Thank you for the potential opportunity to partner with you. In an industry often defined by fleeting transactions.

I view my role as a high-level steward. To me, being invited into your real estate journey is not just a business engagement—it is a profound honor to serve you during one of life's most significant transitions.

My professional philosophy is rooted in a simple, unwavering standard: you control the decisions; I control the process.

With over two decades of experience and more than 400 families served, I have helped many clients move from the "what if" to the "what is".

My background is unique; having supervised the compliance and execution of hundreds of transactions annually as a firm leader, I possess a tactical advantage in navigating the complexities of the modern market. I act as a professional shield, absorbing the aggravation and neutralizing obstacles before they ever reach your doorstep.

I believe that when you prioritize a client's best interest over monetary gain, you build a business worth owning. This commitment to integrity is why 75% of my business is derived from repeat clients and personal referrals from a network of attorneys, bankers, and business owners who trust my results. I don't just aim to meet your expectations; I aim to exceed them so decisively that you feel compelled to share your success with your own friends and family.

I believe a real estate milestone should never be a major life stress. My philosophy is simple: I absorb the aggravation so you don't have to. By managing deadlines, compliance, and market pivots, I get you "home" while you stay focused on your life.

This "no-drama" approach has earned me the nickname "The Ninja". My tactical advantage stems from a unique background supervising compliance for hundreds of annual transactions; I anticipate and neutralize obstacles before they reach your doorstep. Whether you are building wealth, purchasing your first condo, or selling a family home, I ensure the transition from "what if" to "what is" is seamless and stress-free.

To guarantee a frictionless closing, I leverage a network of elite resources including vetted attorneys, financial planners, and master tradespeople. My "ready-response" team solves legal, financial, and repair issues instantly.

For a market advantage, my deep-rooted connections with fellow Realtors® drive immediate interest for sellers and unlock exclusive, off-market opportunities for buyers including probate, pre-foreclosure and estate sales.

I am your advocate and your bridge to a successful result. I view real estate consulting as a service of the highest order and consider it an honor to be invited into your life during such pivotal moments. Built on referrals, my business is fueled by one reward: the trust of a client who knows their move was handled with integrity and excellence.

Michael Mahoney



Driven by Results: Backed by Resources

Choosing a Realtor® affiliated with Real Brokerage (NASDAQ: REAX) offers homeowners a sophisticated advantage rooted in transparency, technology, and collaborative excellence. Real is a publicly traded real estate experience company serving clients across 50 states, DC, and Canada. This public accountability ensures the firm operates with rigorous systems designed to regulate agent conduct and maintain a superior work product.

For clients, the primary benefit is a frictionless transaction powered by elite technology. Real agents utilize reZEN, an AI-powered platform that keeps every aspect of your sale organized and moving at high speed. This system allows for streamlined workflows and real-time oversight by brokers, ensuring your transaction remains compliant with all local regulations.



The "Real" Advantage for Clients:

- **Public Accountability:** As a NASDAQ-traded company with over \$75.3 billion in closed transactions, Real provides institutional stability and high-level structure that smaller, private firms cannot match.
- **Visual Marketing Power:** Real agents access a proprietary "Bracket System" and Design Center. They create high-end, on-brand marketing materials—including MLS-integrated flyers and social campaigns—to make your property stand out instantly.
- **The Power of One Network:** Operating under a "One Network" philosophy, your agent is connected to over 33,000 professionals. This community ensures your listing receives immediate exposure to agents with qualified buyers & sellers nationwide.
- **Tech x Humanity:** The firm's mantra, "Work Hard. Be Kind," ensures that while technology handles logistics. Your agent (me) focuses on the human connection—negotiating the best terms and providing expert guidance, while maintaining a "drama free zone" for clients.

Real

Affiliations & Memberships

Member, The National Association of Realtors

Member, Massachusetts Association of Realtors

Member, Greater Real Estate Board

Member, MLSPIN

Member, Ninja Selling Installation Graduate & Mastery

Past Member & President, Back Bay BNI

Past Member & President, BNI Toastmasters

Past Member, Institute of Luxury Home Marketing

Member, AI Marketing Academy

Member, Real Academy

Past Member, Mike Ferry Coaching

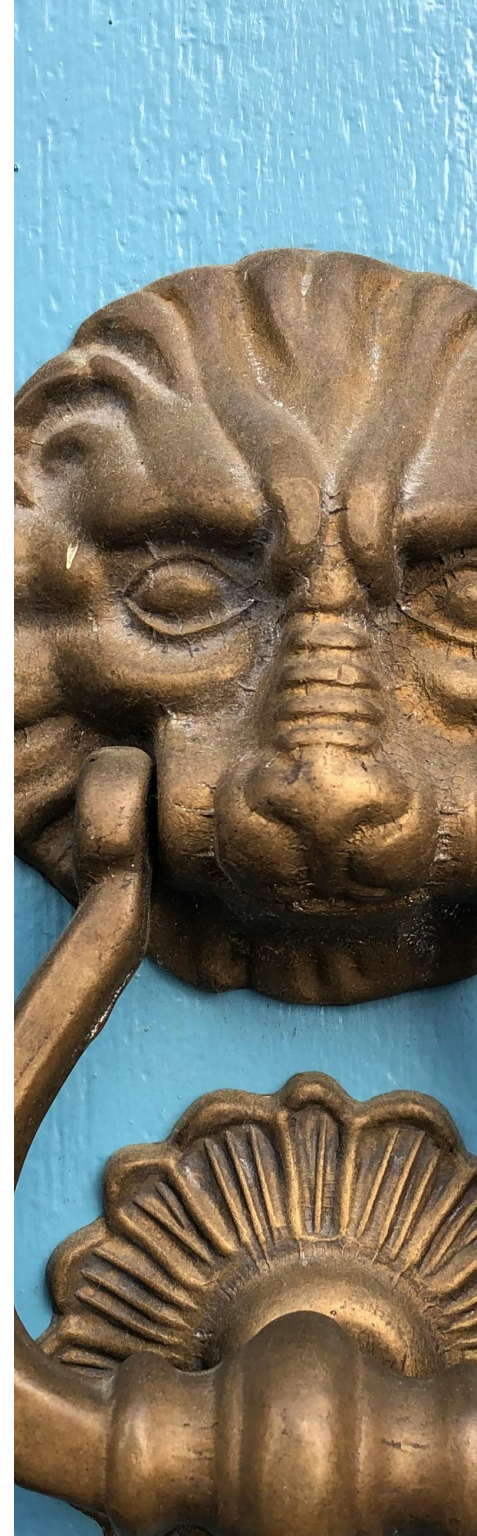
Past Member, NAEA - National Assn. of Expert Advisors

Member, Walpole Chamber of Commerce

Member & Founder, Business Alliance Network Group

Member & Officer, Azure Lodge AF & AM

Former Officer, US Army





My Personal Commitment to You

I believe real estate is a collaborative partnership, and we will work through this process as a team. Because your comfort is my priority, I invite you to speak up at any time if we need to adjust our approach to make things easier for you.

While many agents follow the "Golden Rule" of treating others as they would like to be treated, my goal is different: I want to treat you exactly how you want to be treated. I personally care for my clients as if they were my own family (*Mike's Platinum Rule*). My mission is to provide "fabled service" that accommodates your specific needs and turns you into a raving fan. I will do everything in my power to ensure this experience is tailored to you.



Practice Highlights

Land & Redevelopment: Proven experience in land subdivision, navigating Conservation Commission approvals, and managing complex property redevelopment, such as underground fuel storage tank removal.

Property Preparation and Preservation & "General Contractor" Services: Acting as a "general contractor" for owners overwhelmed by preparing their house for sale or buyers of fixer-uppers. I obtain bids, oversee services, and manage payments based on completion.

Strategic Transitions: Helping first-time and "move-up" buyers transfer seamlessly between homes and assisting families in downsizing from long-term residences to new spaces with financial prudence.

Investment & Tenant Management: Specializing in multi-family investment property sales and the professional management of existing tenant relations during the process.

Estate & Probate Services: Expertly disposing of real estate assets for families, institutions, and advisors with a focus on navigating complex probate matters.

Compassionate Guidance: Providing a steady hand for surviving spouses selling family homes and guiding separating parties through the amicable sale of joint holdings.

Industry Leadership: Recognized speaker, panelist, and trainer locally at industry events and trainings.

CLIENT TESTIMONIALS

"Mike Mahoney is an extraordinary real estate expert and broker; he deserves our five-star rating. He represented us in the sale of our townhome, and the results surpassed our hopes. Mike is experienced, talented, well-connected, enterprising, and dedicated. He works with a great team for analytics, social media, marketing, home staging, and photography. We will 100% work with him again when we make our next move." - Jane Kokernak

"Mike has sold several properties for me under a wide variety of circumstances and market conditions. Some of the things I appreciate about him are that he's a sharp salesman, a good problem solver, and cares about people more than most in his business. If you need to sell a home in the Boston area, he's the go to guy." - Mark Davian

"You could not find a better realtor or person. Short of moving you in or out (and he would probably do that), Mike goes the extra mile for every client." - Jeff L.

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